

BEN AND JERRY'S CUSTOMER DO THEIR PART

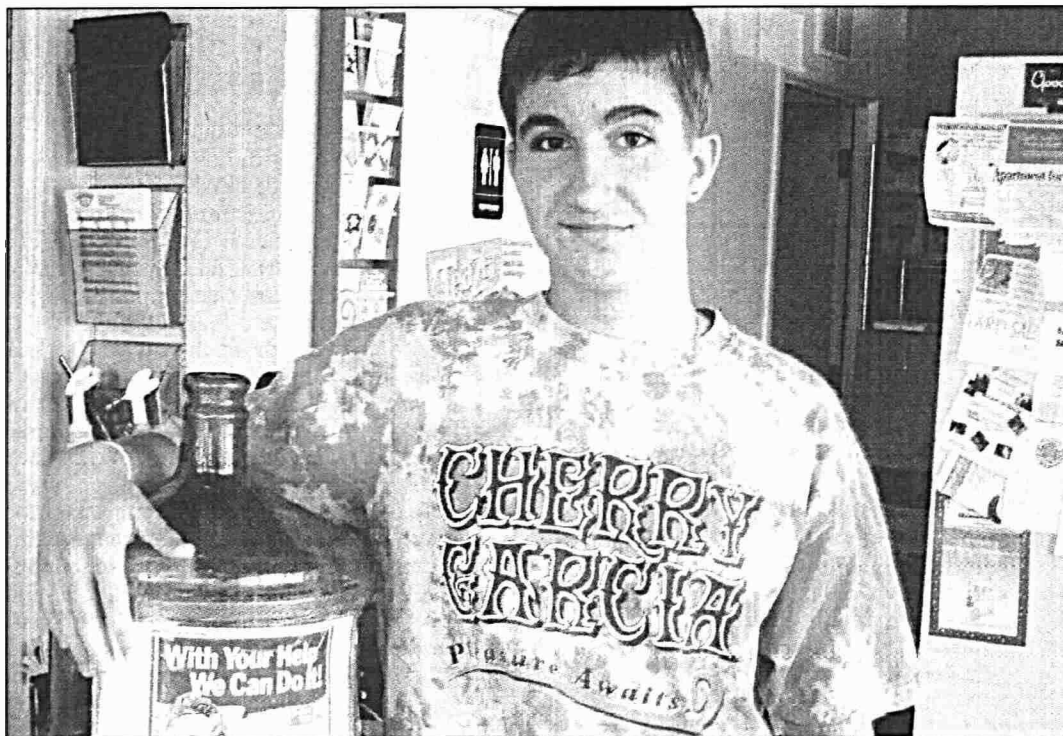


PHOTO COURTESY OF THE BERGEN COUNTY UNITED WAY

This summer, patrons of Ben and Jerry's on Franklin Avenue donated \$370.00 to The Fund for Military Families via the Bergen County United Way, in order to help National Guard families whose loved ones have been deployed to Iraq. According to the United Way, many of the members of the 50th Infantry National Guard Battalion at the Teaneck Armory have found themselves in financial peril as a result of their extended and repeated deployments. Above, Justin Tastor of Wyckoff with the proceeds raised.

