



Casino Royale

Thursday, April 22, 2010
Hilton, Hasbrouck Heights/Meadowlands

Casino Games, including a dinner buffet, top-shelf bar and extraordinary raffle prizes.

Event Beneficiary: United Way's Compassion Fund, making help happen in direct and vital ways for Bergen County's most vulnerable residents, with particular attention to young parents beginning their post-high school path.

Sponsorship Opportunities & Benefits

Exclusive

_____ **Presenting Sponsor**.....\$10,000

- Event billed as "Casino Royale Presented by *Your Company*"
- Name/Logo on all play money distributed to casino players
- Exclusive signage and name mention at event
- Acknowledgement in all promotional, media and press announcements
- 10 tickets to event (reserved seating)
- Opportunity to include promotional or product sample in goody bags

_____ **Casino Bank Sponsor**..... \$ 5,000

- Exclusive signage at the "Bank"
- Acknowledgement in all promotional, media and press announcements
- 8 tickets to event, plus 4 tournament entries
- Opportunity to include promotional item/product sample in goody bag

_____ **Cocktail Sponsor**..... \$ 2,500

- Exclusive signage at cocktail table displays and bar area
- Acknowledgement in all promotional, media and press announcements
- 6 tickets to event (reserved seating)
- Opportunity to include promotional item/product sample in goody bag

_____ **Table Sponsor**..... \$1,000

- Prominent company logo at one casino gaming table of your choice
- Acknowledgement in all promotional, media and press announcements
- 4 tickets to event (reserved seating)
- Opportunity to include promotional item/product sample in goody bag

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

I would like to pay using my (circle one): AMEX Visa MasterCard

Card Number: _____ Expiration: _____

Please make checks payable to: Bergen County's United Way

Please return this form to: Cheryl Moses, Bergen County's United Way
6 Forest Avenue, Paramus, NJ 07652
Phone: (201) 291-0368 Fax: (201) 291-0681
cmoses@bergenunitedway.org

