

RIDE UNITED
2nd Annual Motorcycle Run
Sunday, October 3, 2010



BENEFICIARY: United Way's **Compassion Fund**, providing direct financial assistance to insure that people's most basic needs are met during hard hit times.

Sponsorship Opportunities & Benefits

_____ **Road King (Industry Exclusive Opportunity).....\$10,000**

- Company logo on event t-shirts
- Company name and logo on BCUW website
- Company banner in tent
- Acknowledgement in all promotional, media and press announcements
- 10 complimentary entries
- Opportunity to include promotional or product sample in goody bags

_____ **Low Rider\$5,000**

- Company logo on event t-shirts
- Company name and logo on BCUW website
- Acknowledgement in media and press announcements
- 6 complimentary entries
- Opportunity to include promotional item/product sample in goody bag

_____ **Softail\$1,000**

- Company logo on event t-shirts
- Promotional table at event
- 2 complimentary entries
- Opportunity to include promotional item/product sample as raffle prize

_____ **Sportster\$250**

- Promotional table at event
- Opportunity to include promotional item/product sample as raffle prize

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

I would like to pay using my (circle one): AMEX Visa MasterCard

Card Number: _____ Expiration: _____

Please respond by September 1, 2010 and make checks payable to: Bergen County's United Way

