



13th Annual Teterboro Airport 5k

Saturday, July 17, 2009

8:30 am

A unique road race – on the runway – lead by a pace plane! USATF certified & sanctioned course.

Event Beneficiary: 2-1-1, United Way's statewide free, 24-hour information and referral service that connects people with social services and community programs that can help with everyday ***health & human service needs***.

Sponsorship Opportunities:

Exclusive

_____ **TITLE SPONSOR** **\$25,000**

- Exclusive logo placement on front of event T-shirt
- Preferred logo placement on event web site, application & poster
- Prominent signage and hospitality tent at event
- Inclusion in event related promotional, media and press materials
- Company VIP role as "Official Race Starter"
- Opportunity to include promotional item in goody bags
- 15 complementary race entries
- Full page advertising space in Event Journal

_____ **MAJOR SPONSOR**..... **\$ 10,000**

- Preferred logo placement on back of event T-shirt
- Logo on event web site
- Signage and hospitality tent at event
- Inclusion in event related promotional, media and press materials
- Company VIP role as "Awards Presenter"
- Opportunity to include promotional item in goody bags
- 10 complementary race entries
- ½ page advertising space in Event Journal

Over for more Sponsorship Opportunities

_____ **SUPPORTING SPONSOR** **\$ 5,000**

- Logo on back of event T-shirt
- Signage at event
- Inclusion in event related public relations materials
- Opportunity to include promotional item in goody bags
- 6 complementary race entries
- ¼ page advertising space in Event Journal

_____ **CONTRIBUTING SPONSOR** **by request**

- In-kind product contribution or product sampling on-site
- Opportunity to provide promotional item in goody bags
- 2 complementary race entries
- Name listing in Event Journal

_____ **JOURNAL SPONSOR**, 1200 journals distributed to all attendees

- Full page advertisement \$500
- Half page advertisement \$275
- Quarter page advertisement \$150

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

I would like to pay using my (circle one): AMEX Visa MasterCard

Card Number: _____ Expiration: _____

Please respond by July 2, 2010 and make checks payable to: Bergen County's United Way

Please return this form to: Cheryl Moses, Bergen County's United Way
6 Forest Avenue
Paramus, NJ 07652
Phone: (201) 291-0368 Fax: (201) 291-0681
cmoses@bergenunitedway.org

